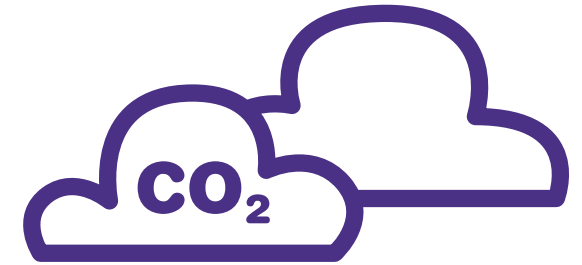




# Highlights 2022 action innocence

# HIGHLIGHTS 2022

 Access resources by clicking on the texts



## **“POLLUTION NUMÉRIQUE” (“DIGITAL POLLUTION” ) VIDEO**

In a new animated video aimed at 11-15 year-olds, the Fondation Action Innocence, in collaboration with the CIAO association in French-speaking Switzerland, provides a clear and engaging overview of the carbon footprint of each stage in the life of a smartphone, as well as the human and environmental cost involved in its production. The aim of the video is to raise young people’s awareness so that they become informed citizens. It also serves as a support tool for education professionals wishing to lead discussions on this theme with their pupils.



## **“GRANDIR AVEC LES ÉCRANS” (“GROWING UP WITH SCREENS”) FILM TO RAISE FUTURE AND YOUNG PARENTS’ AWARENESS OF THE IMPACT OF SCREENS ON INFANTS**

With a film that gently evokes the key moments to spend with your baby away from screens, Action Innocence is targeting future and young parents to raise awareness of the impact of screens on infants. This new awareness-raising tool is also available to health, education and social professionals for training purposes.

**PARCOURS NUMÉRIQUE  
(PREVENTION PROGRAMME FOR SAFE  
AND RESPONSIBLE DIGITAL PRACTICE)**

Thanks to the many prevention tools that have been developed and are regularly updated, school professionals can put together their own prevention programme based on the grade level and needs identified.

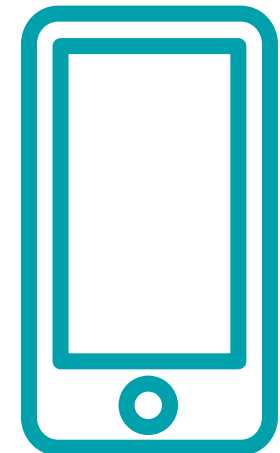


**CAS “PHÉNOMÈNES DE HARCÈLEMENT-INTIMIDATION  
ENTRE PAIRS : PRÉVENIR ET INTERVENIR”  
 (“HARASSMENT-BULLYING PHENOMENA BETWEEN PEERS:  
PREVENTION AND INTERVENTION”)**

The second intake for 2022-2023 started the training in September 2022, with 15 participants.

**“- D’ÉCRAN, + DE ...” (“LESS SCREEN, MORE ... ”)  
BY THE CITY OF LAUSANNE IN COLLABORATION WITH ACTION INNOCENCE**

The “- d’écran, + de...” awareness campaign launched in 2021 by the City of Lausanne in partnership with Action Innocence continued in 2022. It was aimed at young people and those around them, and looked at the relationship that each of us has with screens. Prevention initiatives in schools continued with pupils, and two waves of posters were put up in the streets and on public transport in March and June 2022.



**“TILAPIN ET LES ÉCRANS”  
 (“TILAPIN AND SCREENS”) PUPPET SHOW**

Thanks to the financial support of the Rotary Club Neuchâtel, Tilapin went to meet pupils in the first and second year at school in the canton of Neuchâtel to talk to them about the use of screens and everything we don’t do when we’re in front of a screen. The puppet show was performed from September to December 2022 in 76 classes to 1,349 pupils aged 4 to 6.



### **VIDEO GAMES THINK TANK**

A new working group has been set up. Action Innocence has brought together a dozen video game experts to look at new prevention initiatives.

### **SWIPE STUDY**

SWIPE is an online survey bringing together various institutions from all of Switzerland's language regions to study very young children's exposure to digital media. It fills a gap in this area of research, which has focused on older children until now. It is funded by Action Innocence and the national platform for the promotion of media skills, Jeunes et Médias.



### **CHRISTMAS CHARITY GALA**

Action Innocence organised its traditional Christmas charity gala on 6 December 2022 at the Hotel President Wilson. More than 300 guests attended the event and the Christmas tree auction raised CHF 174,000.



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